

ODIN ZACKMAN

1300 Blake Street
Berkeley, CA 94702

415.867.1369
odin@digin.org

SUMMARY of QUALIFICATIONS

- ☞ Twenty years of program design, advocacy, community outreach and education experience.
- ☞ Extensive background in community organizing, coalition building and capacity building with non-profit organizations, community-based groups and government agencies.
- ☞ Well-developed network of environmental, agriculture, sustainability, education and community development contacts throughout California and the nation.
- ☞ Experienced and talented facilitator.
- ☞ Considerable work with diverse individuals and communities.
- ☞ Knowledge of sustainability principles, particular expertise in civic engagement, landscape design and sustainable agriculture practices; strong interest and substantial experience in corporate social responsibility, social equity, green architecture and renewable energy.
- ☞ Supervision, project management and team building experience.
- ☞ Exceptional written and oral communication skills; fluency in Spanish.
- ☞ Significant public speaking and teaching experience.
- ☞ Extensive media relations and publicity experience.

EXPERIENCE

DIG IN

Cultivating A Sense of Place

Berkeley, CA-Boston, MA

1996-present (full-time since 2004)

FOUNDER & PRINCIPAL/COMMUNITY and SUSTAINABILITY CONSULTANT

- ☞ Consult with government agencies, businesses, schools, non-profits, and community-based environmental and social justice groups on capacity building, leadership and organizational development, community process and program design and delivery;
- ☞ Design and delivery of trainings for clients and the public on sense of place, facilitation, conflict resolution, community organizing, collaboration and partnerships, and coalition/movement building;
- ☞ Research and knowledge development related to network creation and sustainability for social change;
- ☞ Presentations at conferences and seminars about sustainability, leadership, community development and coalition building;
- ☞ Leadership training and assistance to organizations and schools with educational landscape design and community greening projects.

Center for Land-Based Learning

Sustainable Agriculture and Land Use Leadership & Education

Winters, CA

2004

DIRECTOR, Farm and Nature Center

- ☞ Oversee operations and participate in land-use planning for a 25 acre Farm and Nature Center, including management of teaching gardens, greenhouses, restoration areas and project and educational facilities.
- ☞ Conduct outreach and build partnerships regionally and statewide to support sustainable agriculture, ecological restoration and land use education and projects.
- ☞ Develop educational programming, including workshops for youth, landowners, educators and the public.
- ☞ Design and coordinate internship and volunteer programming.
- ☞ Provide development and budgetary oversight for Center projects, programs and personnel.

The Environmental Careers Organization (ECO)
Education, Training and Leadership Development

San Francisco, CA
2001-2003

DIRECTOR, Sustainable Communities Leadership Program

- ☞ Orchestrate California-wide education, training and leadership development program for emerging leaders uniting their work in environmental quality, economic development, social equity and civic engagement;
- ☞ Build coalitions among California public, private and non-profit organizations to build organizational effectiveness and advance the work of the sustainable communities movement;
- ☞ Provide supervision for three program staff, and mentoring and training for 30 fellows and a network of over 100 program alumni;
- ☞ Implement on-going program development and initiate strategic partnerships statewide and nationally;
- ☞ Coordinate all program administration and outreach, and provide budgetary oversight for \$1 million in program funding.

San Francisco League of Urban Gardeners (SLUG)
Community Greening, Community Development & Urban Environmental Education

San Francisco, CA
1995-1998

GREEN GARDENING PROGRAM COORDINATOR

- ☞ Designed and implemented community outreach/horticultural skills internship and coordinated community organizing and education projects for sixty interns;
- ☞ Managed one-acre demonstration garden, including training and supervision of volunteers and staff;
- ☞ Orchestrated \$100,000 program budget and secured continued funding for training, public workshops, school-based programs and garden development;
- ☞ Initiated and implemented a 350-member collaborative to integrate gardening and environmental topics with school curricular frameworks.

San Francisco Conservation Corps ECO Center
Work Training and Education for Inner City Youth

San Francisco, CA
1993-1994

PROGRAM ASSISTANT

- ☞ Assessed and outlined long-range administrative and program needs;
- ☞ Designed and facilitated workshops on environmental and social issues;
- ☞ Initiated and developed on-site urban garden project for training, education and outreach.

Sierra Club
National and International Environmental Advocacy

San Francisco, CA
1992-1993

CONSERVATION REPRESENTATIVE

- ☞ Coordinated and authored reports and grants on agriculture, forestry, coastal ecology, and water policy;
- ☞ Built coalitions among other national and local environmental groups;
- ☞ Represented Sierra Club on various issues to news media.

GRASSROOTS MEDIA COORDINATOR

- ☞ Organized activists nationwide for press conferences and campaigns on forestry policy, water resource management, energy policy, fisheries and international environmental issues;
- ☞ Authored press releases, fact sheets, and opinion pieces for activists and the media;
- ☞ Coordinated information for Sierra Club involvement in 1992 Presidential and Congressional political campaigns.

SELECTED LEADERSHIP, TRAINING and COMMUNITY ACTIVITIES

- ☞ University of California, Davis
 - Interest-Based Negotiation for Planning and Resource Management, March 2006
- ☞ National Community Development Institute
 - Professional Development for Consultants Training, January-June 2005
- ☞ Leadership Learning Community
 - Board Member, September 2002-September 2004
- ☞ Permaculture Teacher Training
 - Certified August 2004
- ☞ Institute for Cultural Affairs
 - Technology of Participation/Group Facilitation Methods Training, April 2004
- ☞ Rockwood Leadership Program
 - Art of Leadership Training I & II, April 2002 and May 2003
- ☞ Interaction Institute for Social Change
 - Facilitative Leadership Training, November 2000
- ☞ Tufts University School of Nutrition Science and Policy
 - Student Council President, 1999-2000
- ☞ American Community Gardening Association From the Roots Up Program
 - Leadership Program Consultant and Mentor, 1996-2000
- ☞ Centro de Estudios “Pop Wuj”, Quetzaltenango, Guatemala
 - Spanish Language Study and Community Development Work, March-April 1998
- ☞ Challenging White Supremacy
 - Workshop Participant, September-December 1998
- ☞ California AIDS Ride 4
 - Rider/Fundraiser, 1997
- ☞ Oceansong Farm & Wilderness Center
 - Teacher/Naturalist, August-December 1994
- ☞ Permaculture Design Course
 - Workshop Participant, Certified August 1993
- ☞ Shelburne Farms
 - Natural and Agricultural History Instructor, September-December 1991
- ☞ Hidden Valley Camp
 - Ropes Course and Outdoor & Environmental Education Leader, 1987-1991 (summer)

HONORS and AWARDS

Salzburg Seminar. Salzburg, Austria.

Fellow, Environmental Policy and Public Dialogue. November 2003.

Tufts University, Graduate School of Arts and Sciences. Medford, MA.

Outstanding Contribution to Undergraduate Education. May 2000.

EDUCATION

Tufts University, Medford, MA.

University of California, Santa Cruz, CA.

Oberlin College, Oberlin, OH.

School for International Training, Ecuador.

M.S. Agriculture, Food and Environment Program. May 2000.

Certificate in Ecological Horticulture. April-November 1995.

B.A. Politics and Environmental Studies. May 1991.

Studies in Comparative Ecology. September-December 1989.